



# Ink & Culture

## AUTHORS EXPO

READ. SUCCEED . LEAD



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# A Celebration of Literature Culture and Community

Ink & Culture Authors Expo is presented by Wish Mindset Inc



# Date, Location & Time

- December, 13, 2025
- 11:00am - 4:00pm
- Lauderdale, Florida



# Overview

We believe that books have the power to transform lives and inspire a brighter future. By promoting literacy, cultural exchange, and community engagement, we will make a positive impact in our world.





# Event Mission

1

To promote literacy and provide access to diverse books for every reader

2

To spark curiosity, foster a love of reading and encourage lifelong learning

3

To showcase books from different cultures and languages

4

To build community by creating a space where people can come together to share their love of books



The Opportunity

**By becoming a sponsor of this book fair, you are making a significant investment in our community. We have a large underserved young population in need of a literary and literacy rejuvenation in Lauderhill**

# Literacy Statistics



**A significant portion of the US adult population has low literacy skills.**

- Only 31 % of students in grades 6-12 are reading on grade level or above in Lauderhill. These are alarming statistics.
- Low literacy has significant economic consequences, including lower earning potential, higher unemployment rates, and increased reliance on social services.
- Low literacy can limit individuals' ability to participate fully in society, such as navigating healthcare systems, understanding legal documents, and engaging in civic activities.





# What Makes This Event Unique?

Diverse Authors

Scholarships

Guest Speakers

Cultural Show

Storytelling sessions

Influencers

Panel Discussions

Live Music

Book Signings

Book Sales

Raffles & Giveaways

Christmas Toy Giveaways

Face painting

Authors Alley

Bounce house for children





# Audience Reach

Anticipated audience reach includes families with children of all ages, educators, students, book lovers, and members of the local community interested in literacy and cultural exchange.

Expected Attendance

**800-1.2K**

An audience size ranging from 800 - 1200.

Social Media Reach

**30K**

Social Media Reach through Advertising should generate upwards of a 30k reach

Fundraising Goal

**100K**

We expect to raise a total of \$100,000



## Top Tier Sponsor – \$20,000 (Exclusive – 1 Available)

- Top-tier benefits & maximum brand exposure
- Exclusive title sponsorship (e.g., “Books Beyond Borders Book Fair Presented by [Company Name]”)
- Speaking Opportunity at the opening ceremony
- Prominent Logo Placement on all marketing materials, including banners, website, social media, and press releases
- VIP Booth in prime location at the event
- Featured Article in the Event Magazine (full-page ad & interview)
- Personalized Social Media Promotion leading up to and after the event
- Company Name Engraved on Scholarship Awards
- 10 VIP Passes with reserved seating at all special events





## Platinum Sponsor – \$10,000 (3 Available)

- High visibility & engagement
- Co-branded event section (e.g., “The [Company Name] Kids’ Reading Zone”)
- Speaking Opportunity during one of the panel discussions
- Large Logo Placement on event materials, banners, and website
- Premium Booth Space at the event
- Half-Page Feature in the Event Magazine
- Social Media Shout-Outs (3 dedicated posts)
- Scholarship Contributor Recognition
- 6 VIP Passes





## Gold Sponsor – \$5,000 (5 Available)

- Strong branding & engagement
- Logo on Event Materials & Website
- Booth at the Event
- Quarter-Page Ad in the Event Magazine
- Social Media Mentions (2 dedicated posts)
- 4 VIP Passes







## Silver Sponsors (5) – \$2,500

- Targeted exposure & brand recognition
- Logo on Event Signage & Website
- Booth at the Event
- Business Listing in the Event Magazine
- Social Media Mentions (1 dedicated post)
- 2 VIP Passes







## **Bronze Sponsor (5) – \$1,000**

- Local business engagement & networking
- Logo on Website & Digital Event Materials
- Small Booth Space at the Event
- Business Mention in the Event Magazine
- 1 VIP Pass





## Community Supporter (20) – \$500

- Affordable exposure for small businesses
- Business Name Listed in the Event Magazine
- Acknowledgment on Website & Social Media





## Additional Sponsorship & Advertising Opportunities

- Magazine Advertisements:
- Full-Page Ad – \$400
- Half-Page Ad – \$250
- Quarter-Page Ad – \$150
- Business Listing – \$50
- Panel Discussion Sponsorship – \$2,000 (Branding & shoutout during panel sessions)
- Cultural Show Sponsorship – \$7,500 (Branding of the evening cultural event)
- Scholarship Sponsors – \$2,000 (Name on scholarship certificates & recognition during awards)



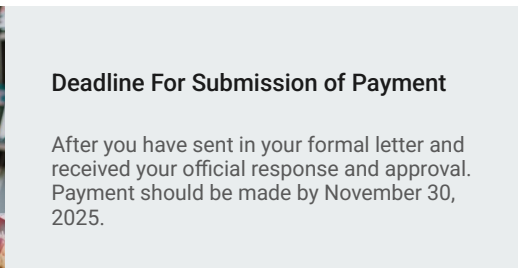


# How To Become a Sponsor?



## 01 Send a Formal Letter

Send us a formal letter with your intention and indicate the tier you wish to fulfill to email at [judith@wishmindsetinc.com](mailto:judith@wishmindsetinc.com).



## 02 Deadline For Submission of Payment

After you have sent in your formal letter and received your official response and approval. Payment should be made by November 30, 2025.



## 03 Contact Details

**Tel: 844-525-2424**  
[judith@wishmindsetinc.com](mailto:judith@wishmindsetinc.com)

# Thank You



Judith D. Hall President & Founder  
of Wish Mindset Inc